

EXHIBIT A



ATHLETIC TRAINING EQUIPMENT COMPANY

1996
BASEBALL
EQUIPMENT
CATALOG

THE BASEBALL PEOPLE™



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HOW TO REACH US

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HOW TO REACH GRAND SLAM U.S.A.

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GRAND SLAM U.S.A.

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TUFFY® TEES

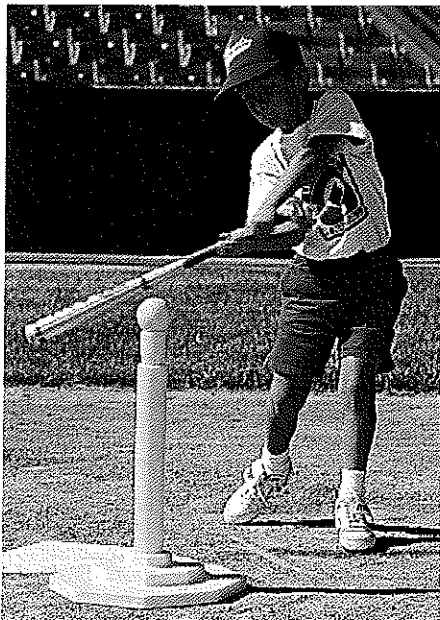
SINGLE AND MULTI BATTING TEES

ATEC's Tuffy Tees

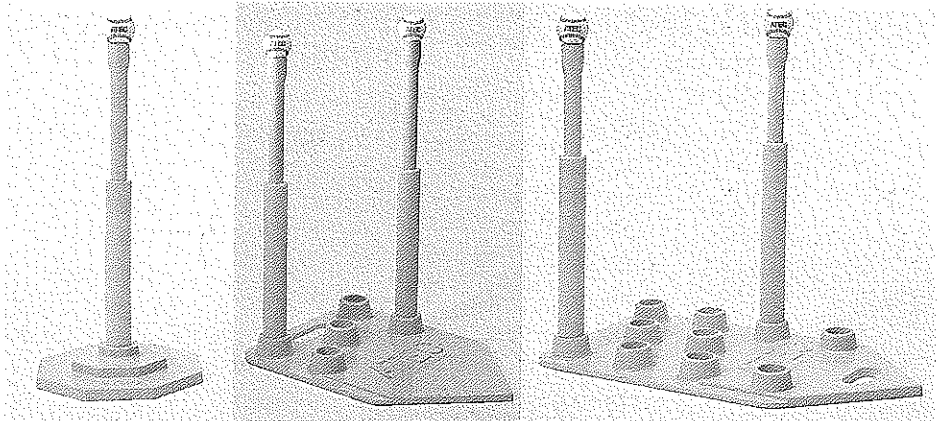
- Tuffy Tees have few interlocking parts, instantly assemble, are simple to store or take on the road and disassemble easily.
- Only ATEC offers a solid stem, setting our Tees apart in durability and quality.
- Great for indoor and outdoor use.
- Can be used with any type of ball, baseball or softball.
- Widest range available, adjusting for any batter's height.
- Long stem extension available extending the range to 47", simulating higher pitches (#LSE).

Tuffy Tee

- Unique octagonal base design allows two tees to easily sit next to each other for multi-tee drills.
- From Tee-ball leagues to Major Leagues, used as a basic tool to improve hitting skills and proper swing mechanics.
- Includes one adjustable stem.



From Tee-Ball leagues to Major Leagues, used as a basic tool to improve hitting skills.

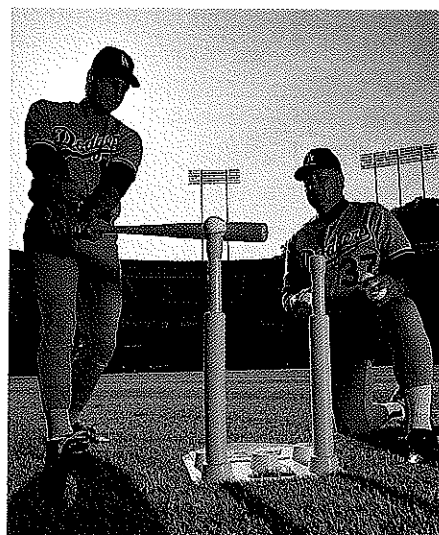


Tuffy Five & Tuffy Ten Tee

- Built-in home plate with 5 or 10 positions simulating various pitch locations and proper contact

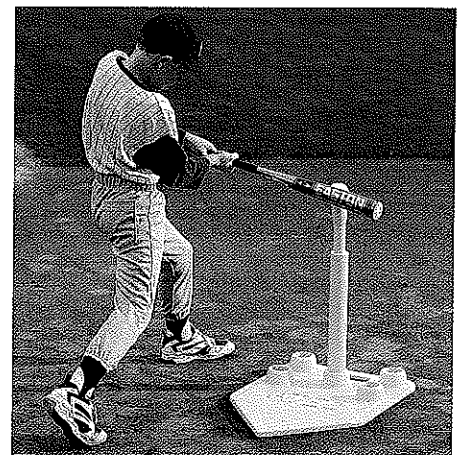
*Longest lasting Tee
in the game,
2 year guarantee*

points. This allows the coach to teach hitting the ball in proper relationship to home plate.



Proper swing mechanics are emphasized through the use of multi-tees.

- Can be used for a variety of drills such as inside/outside drills and drills to teach short stroke and eliminate looping bat.
- Tee drills help teach hitters how to pull the ball, hit to the opposite field, and hit straight away.
- Includes two adjustable stems for multiple tee drills.



Tuffy Five Tee simulates game conditions.

SPECIFICATIONS

- Two year limited warranty.
- Stem height is 20 1/2" to 37".
- Stem extension to 47".
- Tuffy Tee shipping weight is 12 lbs.
- Tuffy Five Tee and Tuffy Ten Tee shipping weight is 30 lbs.

TUFFY® TEES



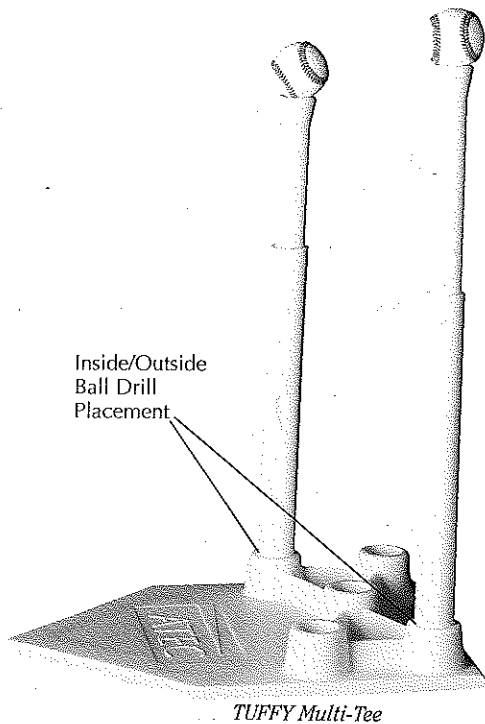
Adjustable
from 21"
to 39"

Correct Ball
Placement -
Forward of Plate

Molded-in
Steel Plate
Counterweight

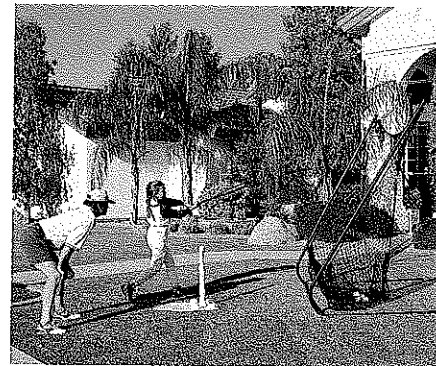
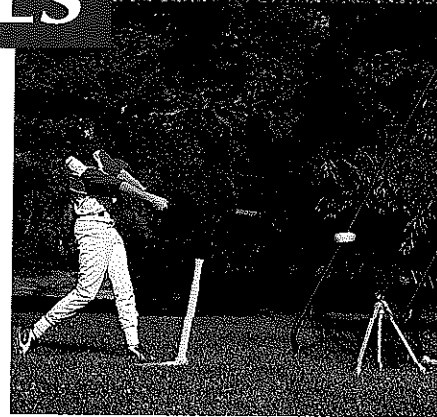


TUFFY Single Tee



Inside/Outside
Ball Drill
Placement

TUFFY Multi-Tee



Retail Packaging

FEATURES:

- Ten Year Warranty!
- Molded of High Strength Polyurethane
- Single & Multi-Position Models
- Jim Lefebvre's Comprehensive Training Program
- Adjustable Height
- Quick & Easy Break-Down

TUFFY® TEES have been the staple training tool of the Major Leagues for almost 30 years. That's right, Pros use tees for batting practice and warm-up drills every day!

This is no "throw-away" tee. TUFFY TEES are molded of industrial grade polyurethane for the attributes of durability and material memory. That's why ATEC offers a 10 YEAR WARRANTY on all TUFFY TEES.

Designed with an integrated steel plate counter-weight the TUFFY TEE won't fall over every time you miss-hit the ball.

And tee stem placement is out in front of the plate where it should be, unlike most conventional tees. This is where you want to teach ball contact to best assure a high on-base percentage.

Enjoy the value-added 'software' included FREE with every tee. This training program is authored by ATEC's professional Advisory Board. It includes the fundamental mechanics of a swing and is full of training drills used by many of the high profile hitters in the game today, and their coaches.

BB07375 Single; BB07377 Multi

TUFFY® TEES



ADJUSTABLE FROM
21" TO 9"

CORRECT BALL
PLACEMENT -
FORWARD OF PLATE

MOLDED-IN STEEL
PLATE COUNTERWEIGHT

Tuffy Tee

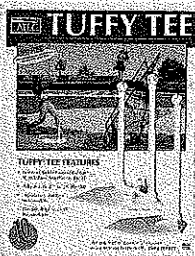
INSIDE/OUTSIDE
BALL DRILL
PLACEMENT

Tuffy Multi-Tee

FEATURES:

- TEN YEAR WARRANTY!
- MOLDED OF HIGH STRENGTH POLYURETHANE
- SINGLE AND MULTI-POSITION MODELS
- JIM LEFEBVRE'S COMPREHENSIVE TRAINING PROGRAM
- ADJUSTABLE HEIGHT
- QUICK AND EASY SETUP AND BREAK-DOWN

RETAIL PACKING



Tuffy Tees® have been the staple training tool of the Major Leagues for almost 30 years. That's right, Pros use tees for batting practice and warm-up drills every day!

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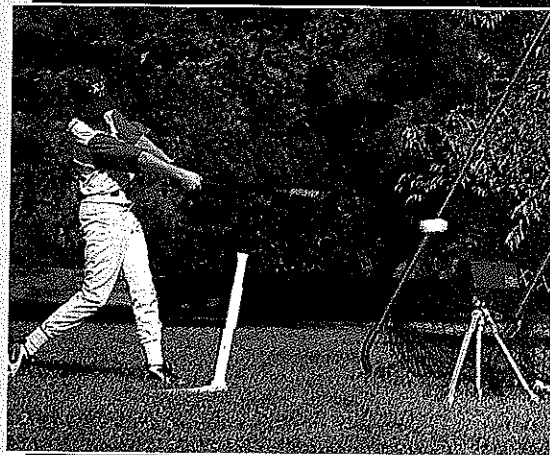
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BB07375
BB07377

Single Position
Multi Position





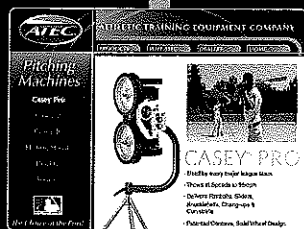
It's a new look all over for **Athletic Training Equipment Company** and it starts with our new corporate logo. Seen at the left, this stylized revision of our pennant supports the bold approach we are taking towards product development and market leadership. When you see the ATEC trademark you are assured the best in design engineering, materials and manufacturing technologies industry has to offer. Those aren't just words either. Take note of our exclusive product warranties, including LIFETIME on the new Casey® PRO pitching machine!



Speaking of leading trademarks, recognize the leader on the left? Did you know that Athletic Training Equipment Company is the official supplier of pitching machines, batting tees and practice nets to Major League Baseball? That's right, **'The Pros' Choice'**. There's a reason for that and it's the same reason you decided to become an ATEC dealer...consistent delivery of top quality products and service.



In June '99 ATEC moved into its new home at 655 Spice Island Drive in Sparks, Nevada. This milestone enables ATEC to better keep its many commitments to you, its dealers. Twenty-five percent larger and configured as a state-of-the-art manufacturing and distribution facility, Spice Island provides the efficiencies needed to maintain our incredible quality and delivery performance. It supports extensive new product R&D allowing expansion into additional product categories. And, it represents the growth and success of which you are so much a part. Come visit. See for yourself why ATEC continues to lead the market.



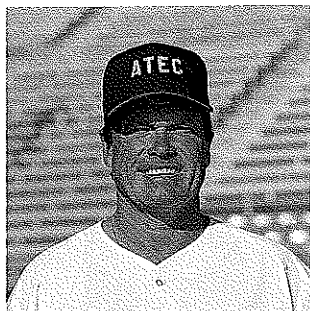
You can also visit ATEC at **www.atec-sports.com**. Besides the opportunity to learn more about ATEC products, coaches and consumers can, with a simple 'point and click' find the dealer nearest them or request a personal product catalog. And, watch for the additional feature that will be up later this year. You'll see "Training Tips from the Pros" and have an opportunity to 'chat' with the ATEC Advisory Board...true leaders in our industry and the game!

NEW!
YEAR 2000

Now come on inside with us and get acquainted with ATEC's exciting new products. Products like the Casey® Pro pitching machine, the multi-purpose SportsNet®, an entire line of new Softball pitching machines, ATEC's Defender hockey-style face protector, our incredible PROTEC™ Catcher's Protective Gear (including a new color) and an array of Performance Training Balls for high profile hitters.

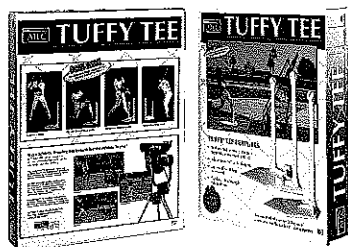
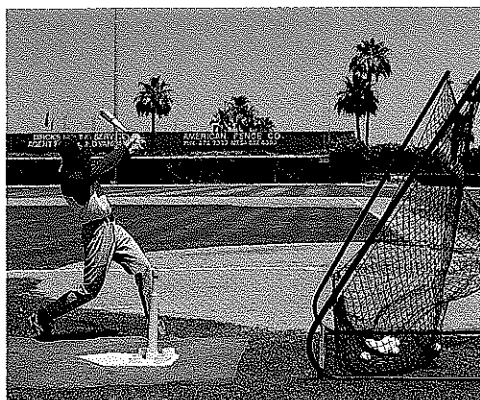
ATEC...Leadership by Design.

ATEC 2000



"Pro players use the tee every single day."

Jim Lefebvre - Major League Player, Coach & Manager



FEATURES:

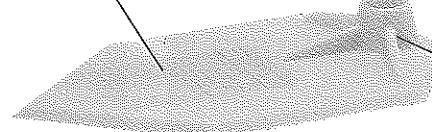
- ♦ **Official Batting Tees of Major League Baseball**
- ♦ **Ten Year Warranty!**
- ♦ **Molded of High Strength Polyurethane**
- ♦ **Single & Multi-Position Models**
- ♦ **Jim Lefebvre's Comprehensive Training Program**
- ♦ **Adjustable Height**
- ♦ **Quick & Easy Break-Down**

BB07377 Tuffy Multi-Position
BB07375 Tuffy Single Position
BB80180 PRO Single Position



Pro Single

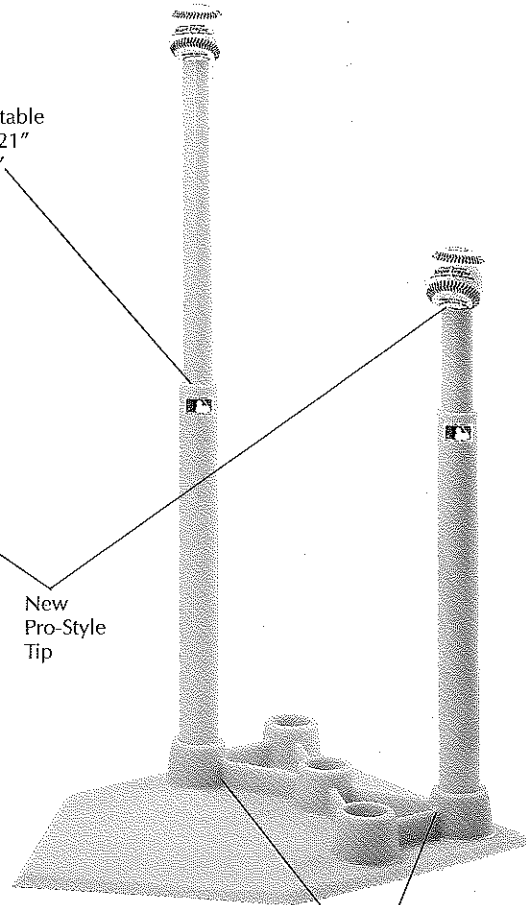
Molded-in Steel Plate Counterweight



Tuffy® Single

Adjustable from 21" to 39"

New Pro-Style Tip



Tuffy® Multi

High Inside, Low & Away Drill Placement

Correct Ball Placement - Forward of Plate



BATTING TEES

